

Celebrating Three Extraordinary Educators Creating a Smarter, Better World

The
**Harold W.
McGraw, Jr.**
Prize in Education



CHRISTOPHER CERF

Executive Producer, *Between the Lions*
New York, New York

Christopher Cerf has been a key creative force behind *Sesame Street* since its first season on public television, and is the co-creator and executive producer of *Between the Lions*, PBS's acclaimed early reading education show. After 40 years of innovation in harnessing the power of media to provide literacy instruction to millions of children, Cerf is a legend in children's television and a leading voice on the role of media in education.



LARRY ROSENSTOCK

CEO and Founding Principal, High Tech High
San Diego, California

In 2000, Rosenstock created High Tech High, a public charter school that has expanded to nine K-12 schools serving more than 3,500 students, nearly 100 percent of whom are accepted to college. Emphasizing hands-on student projects, real-world problem-solving assignments and internships that excite students to learn, these schools are serving as an influential model for reform. Rosenstock is demonstrating how to go beyond teaching students about math and science by turning them into scientists and mathematicians.



ROBERT MENDENHALL

President, Western Governors University
Salt Lake City, Utah

As president of the online and non-profit Western Governors University, Mendenhall has created a compelling example of how technology and a competency-based academic model – where students earn degrees by demonstrating what they know and can do – can expand access to higher education. With more than 20,000 students in all 50 states, and a growth rate of 30 percent annually, WGU is poised to continue impacting the direction of post-secondary education in the 21st century.

THESE WINNERS WERE SELECTED BY AN ESTEEMED BOARD OF JUDGES: Geoffrey Canada • Yvonne Chan • James P. Comer, M.D. • Dr. Russell Edgerton • Dr. Nancy S. Grasmick • Dr. Gerry House • Freeman A. Hrabowski, Ph.D. • Harold McGraw III • Diana Natalicio, Ph.D. • Thomas Payzant, Ed.D. • Linda G. Roberts, Ed.D. • Uri Treisman • Dr. Richard C. Wallace, Jr. Ed.D.

To learn more about the 2010 winners visit www.mcgraw-hill.com

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